

EDMONTON



CULTURAL CAPITALE  
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## FAQ

**1. Is the Explorations Grant intended for artists of any specific disciplines (ie: theatre or visual arts)?**

**A:** No, the grant is open to all artists.

**2. How much money is being given away?**

**A:** \$540,000 is the total amount allocated to the Explorations Grant Program.

**3. How much money can I apply for?**

**A:** \$30,000 is the maximum grant that an artist may apply for, and you may only submit one application. If your application is not successful in the first round, you may reapply in October with the same project, or with a new project. If you are successful in the first round, you are not eligible to apply again in the second round with a new project.

**4. What are the application deadlines?**

**A:** The first application deadline is May 15, 2007. Successful applicants will be notified no later than July 16, 2007. These projects must be completed by December 31, 2007. The second application deadline is October 1, 2007. Successful applicants will be notified no later than December 3, 2007. These projects must be completed by June 30, 2008.

**5. Will the funds be evenly split between the two application deadlines?**

**A:** It is difficult to say at this time, as this will depend on the number of applications we receive for the May 15 deadline. Although we cannot say specifically how much money will be granted to the May 15 applicants, it will be slightly less than half of the total amount of funds available.

**6. Should I include a budget for marketing, and if so, how much of my budget should I allocate to marketing my project?**

**A:** As indicated in the Explorations Grant guidelines, the Edmonton Arts Council will provide marketing support through Tix On The Square, and the Explorations grant team will offer assistance by attempting to link projects to existing festivals/events/celebrations. Marketing support for additional presentations of the project should not be included in your expenses.

**7. I am planning an event. Would I be eligible to apply for the Explorations Grant?**

**A:** Exploration Grant funds are intended primarily to support the creation of new work and are available to individual artists and collaborations between individual artists. Organizations are not eligible to apply and, generally speaking, these funds are not intended to finance an event.

**8. What is meant by “Exploration”? Does this mean that I have to change disciplines or try something that I have never done before?**

**A:** Edmonton Explorations grants will encourage connection between Edmonton artists and Edmonton audiences, fostering, in particular, the development of unknown or under-recognized talent as well as allowing established artists an opportunity to address their audience in new and interesting ways.

For established artists, this does not mean that you have to apply for a project that would involve working in a discipline other than your own, but rather to explore a new connection with your audience within your practiced discipline. For example, a dancer who has traditionally worked as a solo artist may apply to collaborate with a musician to create a new work. Another example might be an artist whose work has been traditionally aimed at adult audiences. This artist may wish to apply to create a work for young audiences.

**9. What is meant by public presentation?**

**A:** The type of public presentation will depend on the project, but it does not need to be a full-scale production (unless the grant application specified that the funds would be put towards mounting a full-scale production of the artist's new work). The public presentation of the work is intended to promote and share the work with Edmonton audiences.

**10. Should the applicant include their salary from their job in the grant budget?**

**A:** You do not need to include the money you earn from your job as revenue unless it is somehow relevant to the project. For instance, if you need to include subsistence costs as part of your project costs, you may want to indicate how the money you make from working is insufficient to cover your living costs while you are working on your project.

**11. Once I have submitted my application, will Edmonton Explorations Grant staff review my application and give me their opinion about the eligibility of my application, and/or tips on how I might strengthen my application before it gets presented to the jury?**

**A:** The Outreach Coordinator for the Edmonton Explorations Grant will review all grant applications before presenting them to the jury, but only to ensure that all required documentation is in place (see grant guidelines for the list of required information). Should you wish to ask general questions about your project with the Outreach Coordinator, please contact Alison Turner prior to submitting your application.